CEI Shared Learning Group Event

Delivering CEI across multiple settings



Hosted by the NIHR CEI Team, Global Surgery Unit and RESPIRE





Chair's welcome, introductions and housekeeping

Introducing Global Surgery Unit and RESPIRE

The journey of establishing CEI across multiple settings: Case studies

Break

Key learnings and advice

Q&A

Final thoughts and close





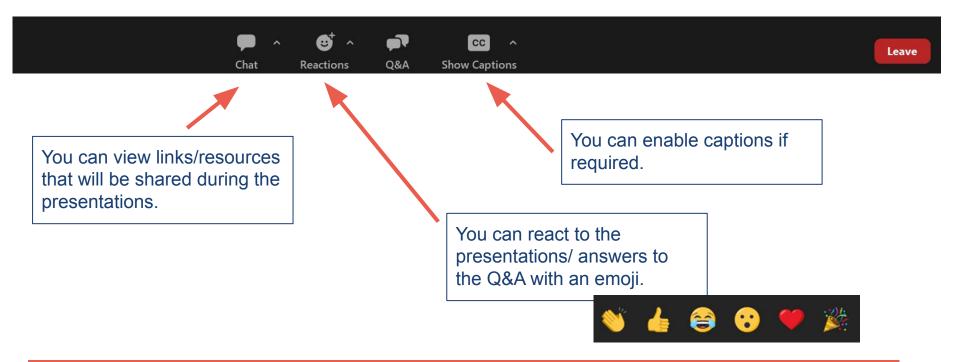
Housekeeping

- This session will be recorded
- Closed captioning is available if needed
- Slides and recording will be shared after the event
- If you have any questions for the speakers, please use the Q&A function to ask your question
- The **chat function** can be used to introduce yourself, comment on presentations and for NIHR to share resources with you

NIHR National Institute for Health and Care Research



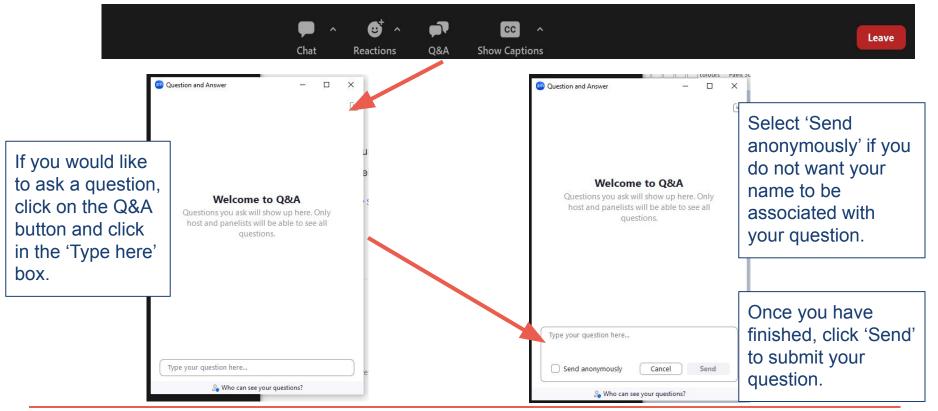
Zoom controls







Zoom controls - Q&A





Partnership | Progress | Prosperity

2 Question and answer × -You can use these tabs to All questions (2) My questions (2) either view All questions, or view only your own. Most recent ~ Select the 'thumbs up' icon to Liz Winterton (You) 09:22 AM upvote a question and What is community engagement and involvement? increase the chances it will get B answered by the panellists. Anonymous attendee 09:25 AM Does NIHR have any good resources on CEI to share? B Submit a new question. Type your question here...

2 Who can see your questions?



NIHR National Institute for Health and Care Research

Poll

- In which continent are you based?

 Asia
 Africa
 North America
 Australia
- 2) What level of CEI experience do you have? None / limited experience Some experience A lot of experience

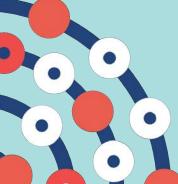




Photo credit: Alexander Kumar. This project is part of the NIHR Global Health Research Unit on Neglected Tropical Diseases <u>16/136/29</u>

What does NIHR mean by community engagement and involvement (CEI)?

Ms Heidi Surridge Senior Research Manager, Community Engagement and Involvement



What do we mean by CEI?

Across the NIHR Global Health Research portfolio, CEI is understood to mean:

- an **active involvement** of the community throughout the research process, using **participatory approaches and working in partnership** with all key stakeholders
- a range of activities which involve interactions between researchers, community members and stakeholders
- These aim to improve the relevance, value, and conduct of health research.





NIHR National Institute for Health and Care Research

Who are the community?

Localities where the research is undertaken

Macro-level CEI	Service commissioners and providers, and policy and law makers
Meso-level CEI	Community leaders, non- governmental and civil society organisations, faith groups, health professionals and local services
Micro-level CEI	Patients, individual community members, carers, service users, families, their neighbours and the general public
	Meso-level CEI



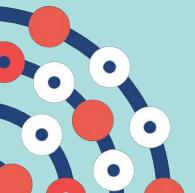


Introducing Global Surgery Unit & RESPIRE

Global Surgery Unit Michael Bahrami-Hessari Prof Ismail Lawani

RESPIRE

Dr Dominique Balharry Dr Genevie Fernandes







Introducing... The NIHR Global Surgery Unit



Michael Bahrami-Hessari

CEI Manager NIHR Global Surgery Unit **Prof Ismail Lawani**

Benin Hub Director and CEI Workstream Lead NIHR Global Surgery Unit

The largest global research network in science

Cohort studies GlobalSurg / CovidSurg studies

> >500,000 Patients

1677 Hospitals

116 Countries

15,025 Collaborators



RCTs NIHR Global Surgery Unit

>25,000 Patients

>90 Hospitals

8 Countries

>1,000 Collaborators

Largest scientific collaboration (Guinness World Records 2021)
 SURG-WEEK Largest global cohort studies in surgery (GlobalSurg-CovidSurg Week, 2021)
 FALCON Largest randomized controlled trial in surgery (Falcon, The Lancet 2021)
 CHEETCH Largest cluster randomized controlled trial in surgery (Cheetah, The Lancet 2022)

Research influencing health policy...

oa

Routine sterile glove and instrument change at the time of abdominal wound closure to prevent surgical site infection (ChEETAh): a model-based cost-effectiveness analysis of a pragmatic, cluster-randomised trial in seven low-income and middle-income countries

NIHR Global Health Research Unit on Global Surgery*

NIHR Global Health Research Unit on

Global Surgery

Summary

Background Surgical site infection (SSI) is a major burden on patients and health systems. This study assessed tarect Glob Health 2024; the cost-effectiveness of routine change of sterile gloves and instruments before abdominal wall closure to prevent SSI.



https://www.thelancet.com/journals/langlo/article/PIIS2214-109X(23)00538-7/fulltext?uuid=uuid%3A23274118-4096-44f5-8b9f-3a7b63244630



THE 100-4-100 PROJECT

£100m for secure, clean energy for 100 hospitals in the Global South





So where do **patients**, **carers** and **communities** fit into all this?







Why surgery?



Five Billion

World's popucation without access to safe and affordable surgical and anesthesia care



143 Million

Additional surgical procedures needed in low- and middle-income countries each year



33 Million

World's population face catastrophic expenditures paying for surgery and anesthesia annually



Investing in Surgery

Is affordable, savesves, and promotes economic growth

Surgery

Is an indivisable, and indispensable part of health care

Lancet Commission on Global Surgery (Meara et al., 2015) https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(15)6016 0-X/fulltext

HOWEVER...

How is surgery seen by communities in the Global South?

- "LUXURY"
- INACCESSIBLE
- with FEAR and MISTRUST



Take surgery from the operating theatre and into the community!!!





How does GSU bring surgery into the community?

• Task-shifting

- CHW training
- Empowering non-surgeon physicians
- Patient education for self-management
- Understanding the **patient journey** at accessing surgical care







CEI governance structure in GSU

Hub-and-Spoke model

- Hub- main hospital; Spokes- "satellite" hospital
- CEI structure varies per country
- Each Hub (country) named CEI lead(s)
- Benin, Rwanda, Mexico- national CEI steering committee
- Ghana- regional CEI groups and stoma support groups connected to missionary hospital
- Nigeria- Hub (Lagos) initially working with 5 larger spokes with capacity
- India- Hub (Ludhiana) + 2 Sub-Hubs (Kolkata+ Vellore)
- Unit Level steering committee: Workstream lead + CEI manager + Patient co-applicant (chairs) + Hub CEI leads (members)



























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Online CEI course using GSU Examples

Global Health Research Unit on

Home View Courses

Resources by Subject About us -

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Sign in Sign up
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Scroll down to view a list of the CEI learning resources!

A certificated course is also available which covers a similar range of learning objectives, select the button below to enrol.

Join certificate course

List of learning resources for:

Community Engagement and Involvement

This page provides links to a collection of stand-alone learning resources on community, engagement and involvement (CEI) in the context of surgical research

VIEW / START

- No. of resources: 9
- Authors: NIHR GSU Faculty

https://education.globalsurgeryunit.org/course/cei-resources

Additional modules on Health Economics, Qualitative Methods, Research Management and Statistics in SURGICAL RESEARCH

MIHR Global Health Research Unit on Global Surgery





Cookie preferences

Thank you



https://www.globalsurgeryunit.org/

MIHR Global Health Research Unit on Global Surgery





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improving global RESPIRE

respiratory health

Community and Stakeholder Engagement

Approach, Case Studies and Lessons Learned

RESPIRE Team

Date: 5 November 2024







National Institute for



Introducing RESPIRE

To reduce the impact and number of deaths caused by respiratory diseases in Asia



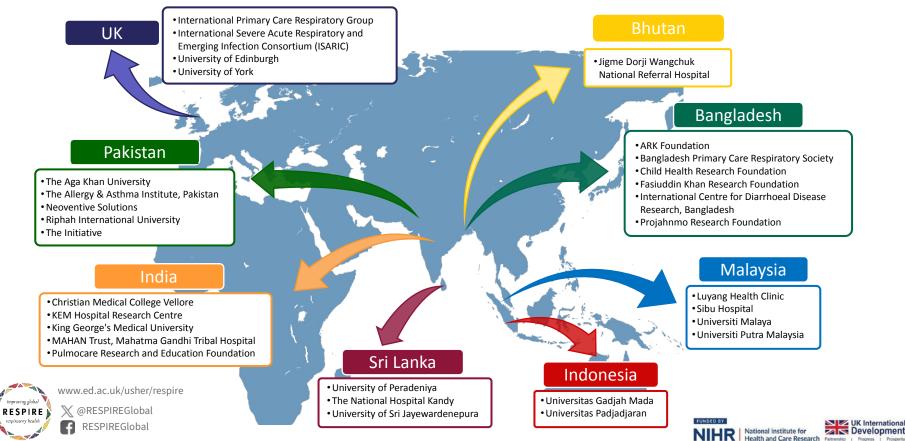
RESPIRE is delivered by collaborative, equitable partnerships across 8 countries





RESPIRE: Partnerships

8 Countries 30 Partners



Ethos of equitable partnerships

"in 15 years of collaborative research with international partners, this is the first time I have been asked what would I like to do"

- RESPIRE Partner (Asia)







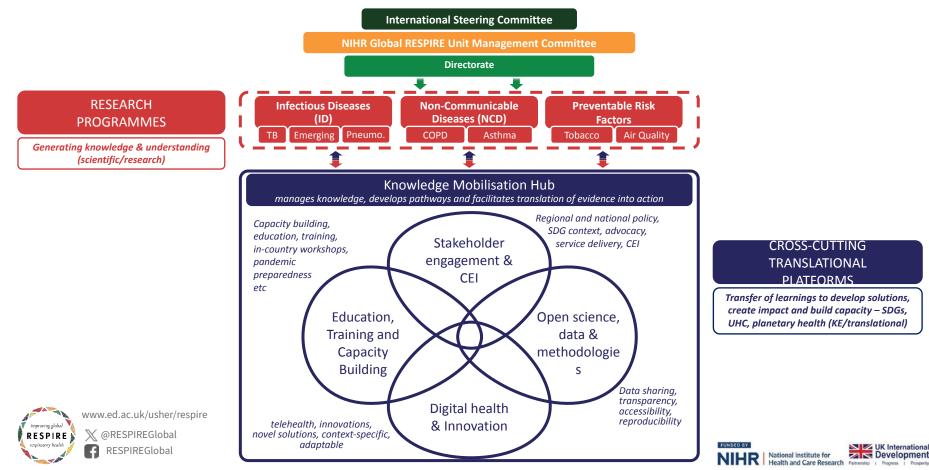


- •Deliver **low-cost**, scalable policy and clinical interventions to reduce respiratory morbidity and mortality in Asia
 - Focus on disadvantaged populations
 - Focus on multi-centre, multi-country studies





RESPIRE: How we deliver impactful Research





















The Initiative

THE UNIVERSITY of EDINBURGH





राम्य वस्तु कार्य वहिषाक्र के दे हे न कर सुवा कु व केंद क वहे सुद्दा कर Jigme Dorji Wangchuck National Referral Hospital Thimphu :: Bhutan



































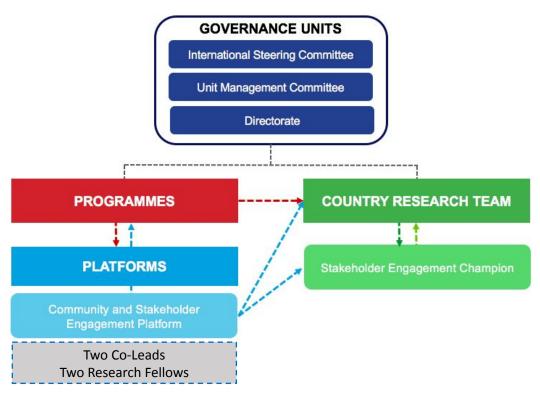
Community and Stakeholder Engagement Platform: Our Aims



inproving globa

RESPIRE

RESPIRE: Organisational Structure







Community and Stakeholder Engagement: RESPIRE approach





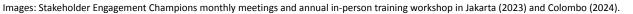


RESPIRE: Stakeholder Engagement Champions









Abdullah Rafi Ajay Kumar Roy Anoja Wimalasekara Dhananjay Raje Fahmeda Akter Fariha Islam Munia Farishtey Muanka Harsh Regi Himangi Lubree Jayakayatri Jeevajothi Nathan Kazi Sarmad Karim Maham Zahid Naila Muzzafar Nursyuhada Sukri Ramsha Baig Samin Huq Seema Khan Qorinah Adnani





RESPIREGlobal



Curating and sharing best practices: RESPIRE Resource Guide

Stakeholder Engagement in Global Health Research

A RESOURCE GUIDE





Link to the RESPIRE Resource Guide







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www.ed.ac.uk/usher/respire

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Thank you!

This research was funded by NIHR 16/136/109 and NIHR132826 using UK international development funding from the UK Government to support global health research. The views expressed in this publication are those of the author(s) and not necessarily those of the NIHR or the UK government.

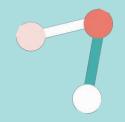


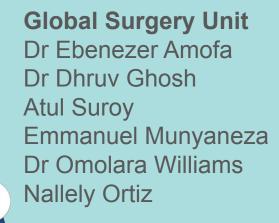






The journey of establishing CEI across multiple settings: Case studies





RESPIRE

Kazi Sarmad Karim Dr Rizawati Ramli Dr Jayakayatri (Kay) Jeevajothi Nathan





GSU Case Study 1 (The TIGER Trial):

Start Strong and Engage Early for Lasting Community Buy-In

Dr Ebenezer Amofa

Ghana Hub CEI Lead NIHR Global Surgery Unit

The need...

- 3.15% prevalence of inguinal hernia in general Ghanaian population
- Estimated hernia repair rate is 30 per 100,000 patients
- Backlog of <u>1 MILLION</u> hernia repairs needed in the next 10 years! (Beard et al., 2013)

The challenge...

- Ghana doctor-to-population ratio- 1.4:10,000 (2022)
- WHO minimum recommendation- 2.5:10,000
- WORKFORCE SHORTAGE!

The proposed solution...

- Task-shifting inguinal repair to non-surgeon physicians (NSPs) like GPs
- TIGeR- Task shifting InGuinal hernia Repair between surgeons and non-surgeon physicians
- But what do patients, carers and communities think about this?

Reference: https://onlinelibrary.wiley.com/doi/10.1007/s00268-012-1864-x (Beard et al, 2013)











TIGeR- Task shifting InGuinal hernia Repair between surgeons and non-surgeon physicians

- Question: Is task-shifting inguinal hernia repair to non-surgeon physicians(NSPs) acceptable to the community?
- What was done? Consultations in Tamale, Ghana (31 hernia patients, 2 Chiefs (community leaders), a community finance officer and a local politician) and Ludhiana, India (5 patients and carers; 5 surgeons; 6 medical students; 15 community health workers)



TIGER CEI Paper: https://researchinvolvement.biomedcentral.com/articles/10.1186/s40900-021-00270-5

Global Surgery





TIGeR- Task shifting InGuinal hernia Repair between surgeons and non-surgeon physicians

What did we find out? TIGeR was acceptable to communities consulted in Ghana but NOT in India

WHY?

GHANA

• Patients felt it was a need and did not mind who performed hernia repair as long as they get better

INDIA

- Hernia surgeries readily accessible and not a pressing problem
- Indian law prohibits hernia repairs to be performed by non-surgeons
- When patients asked if they are happy to have it done instead by newly-qualified surgeons (as opposed to experienced ones) they had apprehensions





Impact of community input on **TIGeR** trial (Ghana):

- Amended protocol to include women
- Validated study relevance, feasibility, and acceptability
- Supported ethics approval process
- Highlighted need for accurate translation of patient documents
- Identified key patient information for recruitment (risks, options)
- Translation and localisation of PROM (HerniaQ tool)
 - QoL focus- staple meals without digestive issues, return to work, marital intimacy
 - Spouses/friends with surgery history increase patient consent (peer consent, snowballing)
 - Added recruitment poster with navel-to-thigh photo, recommending reproductive organ coverage

Read full report here: https://impact-surgery.org/index.php/pub/article/view/68





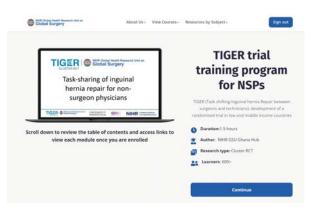


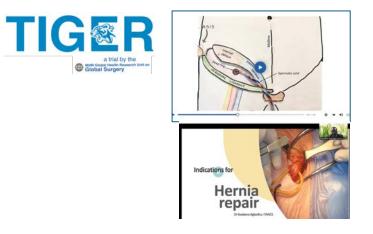


Input from NSPs on TIGeR Trial (Ghana)

Consultations for review of training videos Participants: **2 medical interns and 2 GPs**

- The content was considered informative
- The demonstration of the anatomy of the inguinal canal was described as easier to appreciate than in an anatomy book
- Participants wanted a step-by-step demonstration of the surgical procedure with commentaries by the operating surgeon





Access TIGER training resources for NSPs here: <u>https://education.globalsurgeryunit.org/course/tiger4nsps</u>







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respiratory health

Listening to the priorities of urban slum communities in Bangladesh

Kazi Sarmad Karim, Research Manager, Fasiuddin Khan Research Foundation (FKRF)

Nov 05, 2024









National Institute for



Fasiuddin Khan Research Foundation (FKRF)

- The Fasiuddin Khan Research Foundation (FKRF), a pioneering social enterprise established in 2009, is dedicated to enhancing healthcare access, with a particular focus on palliative care and respiratory health in Bangladesh.
- We have been providing palliative care treatments and pulmonary rehabilitation as part of our services in 12 urban slums located in Uttara locality of Dhaka.
- In RESPIRE2 we are currently involved in the research study titled "Pulmonary Rehabilitation in Bangladesh, Bhutan, and Pakistan" being conducted in Cox's Bazar, Bangladesh.









UK International

Fasiuddin Khan Research Foundation staff



Dr Farzana Khan CEO & President of FKRF



Kazi Sarmad Karim Research Manager



Mohd. Saiful Hoque Scientific Officer



FKRF

Hasina Karim Psychologist



Abida Sultana Research Officer







Ritu Akter Research Officer





www.ed.ac.uk/usher/respire

RESPIR

Community consultations









Conducting cleanliness drive











Benefits of listening to community priorities first











Cleanliness drive

Location: Takepara Slum located in Dhaka North City Corporation (DNCC), Dhaka, Bangladesh









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www.ed.ac.uk/usher/respire

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Thank you!

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GSU Case Study 2 (Project REACH)

Empowering Community Health Workers: Navigating Gatekeepers and Focusing on Impact



Dr Dhruv Ghosh

Unit Co-director and India Hub Director NIHR Global Surgery Unit

Atul Suroy

India Hub Manager NIHR Global Surgery Unit

Emmanuel Munyaneza

Rwanda Hub CEI Lead NIHR Global Surgery Unit

Community Health Workers (CHWs)

Traditional Roles:

Maternal, neonatal health, infectious disease
Slowly expanding into surgical care

Roles in Surgical Care:

· Screening, linkage to care, and post-op care

Challenges and Opportunities:

· Most studies in HICs.

 Can CHW-enhanced surgical care model be done in LMICs?

Project REACH:

- REsources for surgical cAre training of Community Health Workers
 - Train CHWs in recognising SSIs to assist with post-op care
 - Top-up UKRI funding received for pilot







Project REACH: The India Hub Experience

ASHA Workers (India):

- Approved by Punjab National Health Mission
- SSI training not prioritized
- Focus on top 3 cancers: Oral, Cervical, Breast

Training:

- Targeted Ludhiana district & rural areas
- Topics: Cancer risk factors, symptoms, treatment, prevention, *brief mention of SSIs*

Challenges:

• Balancing funder (NIHR) & NHM-Punjab priorities

Impact Measurement:

- Knowledge assessed at 3 time points: before, immediately after, 3-6 months post-training
- Multiple-choice visual quiz

Full report here:

https://impact-surgery.org/index.php/pub/article/view/72









Project REACH: The India Hub Experience

Training sessions:

• 30 Sessions; >1800 ASHAs

Assessment results:

- Pre-training- 38.99% (<u>></u>4 out of 6 questions)
- Post-training 71.14% (<u>></u>4 out of 6 questions)

Post-training Engagement:

- 24/7 hotline number with 16 different WhatsApp for each village group
- 31 patient referrals made for further screening

Future plans

- Submit 1st phase report to NHM Punjab, request for second district Jalandhar.
- Implement similar model of training & delivery in another states of India.









Project REACH: The Rwanda Hub Experience Scoping work: PIGEON

•ImProving surglcal care outcomes throuGh the active involvEment of cOmmunity healthworkers in RwaNda

- Mixed method study to get perceptions of CHWs about surgical care and research
- •Survey (n= 184) and 4 FGDs (n =42) **PIGEON results:**
- 72% reported encountering post-operative patients requiring follow-up care in their communities.
- <u>99%</u> expressed confidence in their ability to contribute to post-operative follow-up
 - Identified post-surgical care CHWs can provide: accompanying to health facility (42%); assist in general body hygiene (9%); medication administration (7%) and simple dressing change (60%)





Global Surgery



Project REACH: The Rwanda Hub Experience

SSI Training for CHWs

- "Train the trainer" model
- Senior CHWs trained on 1) SSI concepts; 2) obtaining informed consent and 3) qualitative interview skills
- Training cascaded to other CHWs
- Assessments done at 3 points: pre-, post- and 3-6 months after training

Assessment results:

- 256 CHWs total trained
 - Recognising SSI symptoms
 - Pretest- 92%
 - Post-test- 98%
- Paper on this pilot being written

Full report here: https://impact-surgery.org/index.php/pub/article/view/78







Project REACH: Lessons Learned



Cancer Awareness and

Home Care Venue: Premashraya auditoriun Time: 4 pm to 5 pm Date : 22/02/2024 Cervical Cancer Awareness HPV vaccination Breast Cancer

Awarenes

- Scope and learn the "lay of the land" (PIGEON)
- 2. Balancing act between gatekeeper buy-in (Indian MoHFW) and funder (NIHR)
- **3. Incentivise** CHWs (payment for time, transport)
- **4. Follow-up** is essential engage beyond the event (WhatsApp group; phone hotline)







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respiratory health

RESPIRE 1

The Malaysian Asthma Hajj Study

5 November 2024







National Institute for





Dr Rizawati Ramli Primary Care Medicine Department Universiti Malaya Malaysia





The Malaysian Asthma Hajj Study



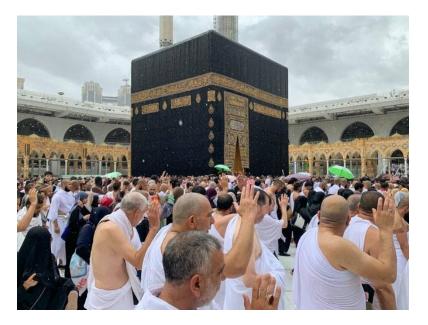
In memory of Prof Dr Liew Su May

Rizawati Ramli¹, Nik Sherina Hanafi¹, Norita Hussein¹, Ping Yein Lee², Sazlina Shariff Ghazali², Ai Theng Cheong², Ahmad Ihsan Abu Bakar³, Azah Abdul Samad⁴, Suhazeli Abdullah⁴, Hilary Pinnock⁵, Aziz Sheikh⁵, Ee Ming Khoo¹ on behalf of the RESPIRE Collaborators⁴

¹Department of Primary Care Medicine, Faculty of Medicine, University of Malaya, Malaysia, ²Faculty of Medicine and Health Sciences, University Putra Malaysia, Malaysia, ³Hospital Pusrawi Pvt Ltd, ⁴Ministry of Health, Malaysia, ⁵Usher Institute, University of Edinburgh, United Kingdom







Asthma and Hajj





STUDY PHASE	DESIGN	STAKEHOLDERS
Pre-Hajj health examination	Ethnographic observation of the pre-Hajj health examination programme at 14 MOH health clinics	 Hajj Board (health unit, Hajj department) Ministry of Health, public health higher officers District health office, public health officers Health clinics and family medicine specialist
Healthcare provider's perceptions of pre-Hajj health examination on asthma	In-depth interviews with 21 stakeholders on the barriers and facilitators to asthma care for pilgrims	 Public health clinics Family medicine specialists and medical officers. District health office Public health officers Private general practitioners Hajj Board ground staff
Asthma control and incidence of unscheduled care among Malaysian pilgrims attending the Hajj in Saudi Arabia	 Pre-Haji Face-to-face survey using a structured questionnaire to collect data face-to-face on pilgrims with self-reported asthma who attended health examinations at health clinics. Post-Haji Telephone survey on the same group of pilgrims within three months of return from pilgrimage 	Hajj pilgrims with asthma.
	During Hajj Obtaining secondary quantitative data on : Unscheduled asthma care among pilgrims performing Hajj (including nebulization, admission, ICU care and death)	 Hajj Board Ministry of health.





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	Obtaining secondary quantitative data on : Unscheduled asthma care among pilgrims performing Hajj (including nebulization, admission, ICU care and death)	2. Ministry of health.

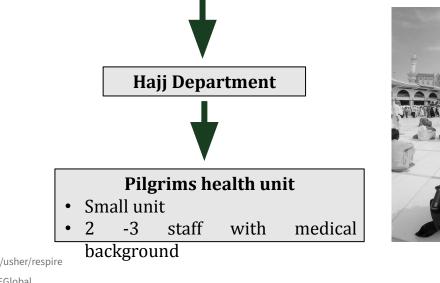




HAJJ FUND BOARD



The key institution that provides facilities for the welfare of Malaysian Hajj pilgrims.

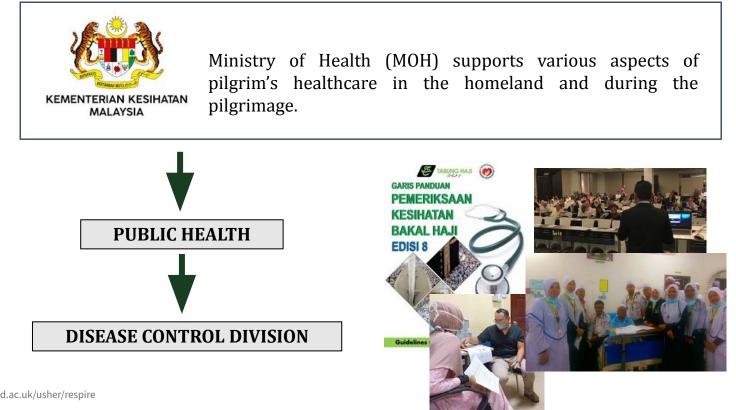








MINISTRY OF HEALTH







EARLY STAKEHOLDER ENGAGEMENT

- Ministry of Health and Hajj Fund Board approval conduct of studies involving their facilities and resources, including participation of their staff.
- The research design of and development of research tools guided by the input obtained from series of discussion between researchers, healthcare providers, Hajj fund board personnel, patients and public (PPI) involvement.







ENGAGEMENT WITH THE HAJJ BOARD

Challenges in data collection

- Access to Hajj fund board data was not permissible
- Formal request for specific data send a letter via email
- Request to a different department several layers of approval from the higher officers
- More than one request as received incomplete data following the earlier request





ENGAGEMENT WITH THE HAJJ BOARD

Challenges in data collection

- 1. Data privacy and security concerns
- 2. Data ownership issues
- 3. Lengthy approval processes
- 4. Lack of clear communication channels

Lesson learned

- obtaining protective data from other authorities indeed a challenging process
- require planning including backup or alternative strategies.





POTENTIAL STRATEGIES

- Clarify legal and ethical guidelines
- Streamline approval processes
- Use data sharing agreements





ENGAGEMENT WITH THE HAJJ BOARD









UK International

Development

ENGAGEMENT WITH THE HAJJ BOARD

Challenges in the dissemination effort

Acquiring endorsement of the resources from MOH for Hajj Board pilgrims

- Multiple layers of bureaucracy
- Lengthy approval processes time-consuming
- Lack of clear communication channels

Lesson learned

• Communicating the value of research to stakeholders could be a tricky process.





POTENTIAL STRATEGIES TO OVERCOME CHALLENGES

- 1. Engage them early
- 2. Build relationships and engage continuously
- 3. Highlight mutual benefits
- 4. Showcase successes





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Thank you!

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GSU Case Study 3 (Patient and Community Education Toolkit)

Stay Open: Relevant Research Sparks New Avenues for Engagement

Nallely Ortiz

Mexico Hub CEI Lead NIHR Global Surgery Unit **Dr Omolara Williams**

Nigeria Hub CEI Lead NIHR Global Surgery Unit

The context:





R Global Health Research Unit on

Global Surgery

NIHR CEI dissemination fund (2021)

- Targeted policymakers, medical practitioners, patients.
- Challenge: How to make operating theatre-focused findings relevant to patients and carers?
- Solution: Engage the community!

What we did:

- Engaged patients (29), carers (19), CHWs (88), community leaders (21) in 5 Hubs
- Explored knowledge on wound infections & self-management

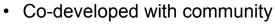
What we learned:

- SSIs impact patients beyond hospitals
- Patients' experiences need more focus
- Low awareness & misconceptions about SSIs
- Patient education & self-management are key
- Need for plain, simple, localised educational materials



The GSU Patient and Community Education Toolkit





- Initial focus: Surgical Site Infections (SSIs).
- Animated video in 8 languages (English, French, Spanish, Yoruba, Hindi, Marathi, Twi, Kinyarwanda)

Expanded to cover:

- Early cancer detection (India),
- Stoma care (Ghana, India, Nigeria, Rwanda),
- "Your Surgical Journey" (Mexico, Nigeria, Benin)

To be Disseminated and evaluated in SPECIES study:

- Trial-embedded mixed method study
- Assess patient QoL before/after surgery, SSI awareness, and self-management.
- Conduct interviews to explore post-surgical care.
- Aim: Inform future Community Engagement and Involvement (CEI) activities.









Engaging with communities: an important dilemma

The Mexico Hub Experience

- SSI education wasn't relevant to everyone in the community.
- Other health concerns raised include cancer, NCDs (Diabetes, CVD), mental health
- Some issues fall outside the research scope (surgery)

Dilemma:

- How to address emerging community needs beyond your research remit?
 - Balance between funder requirements and community needs.
 Utilise these insights for future projects and collaborations.



What did we do?

- Work with government to align with existing projects
- DIF (Mexico); Primary Care Board (Nigeria)

Reach out to private sector organisations and charities

Membership in CEI advisory board

Be open to new engagement avenues and get CREATIVE

- "Hospitalito"
- First aid training for teachers + health checks

Identify future CEI collaborations

- · Women's health and breast cancer
- Paediatric cancer
- Stoma support group (Ghana)









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Be creative, listen to stakeholders and involve them in dissemination where appropriate and acceptable

Dr. Jayakayatri Jeevajothi Nathan

Universiti Malaya

5 November 2024







National Institute for



Involving and engaging public members around asthma in Malaysia





"I was bullied in school."

Implementation Manager, Sudhan Rayan doesn't let having asthma stop him from exercising. "I was diagnosed when I was very young. As a child, I was hospitalised for asthma all the time. During school, I was bullied for being hospitalised frequently and started to smoke to prove that I wasn't 'weak. It was a vice that was really bad for my asthma."

Suchan Ravan did not realise just how bedly asthma could affect him until he reached the age of 30. "It started with a cold. I became very ill at the time, but I kept putting off going. to the doctor because of work. Before I knew it. I wound up in the hospital due to a serious asthma attack. If only I had listened to my body initially. It might not have gotten so bad. It was a wake-up call. I managed to get back on the right track to control my asthma.

At the age of 33, my friends encouraged me to join a marathon. Exercise is one of my triggers, especially running. However, it is entirely possible to maintain good physical health. When I go running. I make sure I have my reliever with me in a pouch under my Tshirt.

"Physical activities help me stay well"

Sudhan Rayan prefers to be in control of his asthma by using an asthma action plan and keeping spare inhalers with his sports and work. equipment. While previously having skipped on using his inhalers, he now knows that regular inhaler usage and discipline is what really helps him.

"Yes, you can do it!"

'To those with asthma who want to start doing some exercise I would say, yes, you can do it! Exercise is important for our overall health and can be done even with asthma. Having control over your symptoms is important, rather than letting them control you. It's a process but knowing your limitations and being patient with yourself is key, and soon enough you'll be able to get back out there and enjoy the physical activities you like."

SUDHAN RAYAN, 40









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Engaging rural community around chronic respiratory health in India





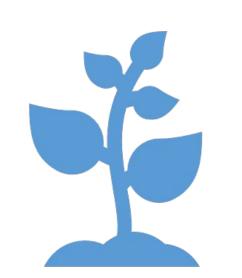


Involving patient members in communication campaign around pollen induced allergies in Pakistan









Key Takeaways

- Creative Outreach
- Amplifying Patient Voices
- Adaptability and Cultural Sensitivity

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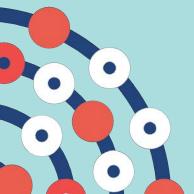
Please remember to submit your questions for the speakers via the Q&A button and 'upvote' any questions you particularly want answered by our panel.

Key learnings and advice

Global Surgery Unit Mr Michael Bahrami-Hessari Prof Ismail Lawani

RESPIRE

Dr Dominique Balharry Dr Genevie Fernandes







The NIHR Global Surgery Unit ...lessons learned in delivering CEI



Michael Bahrami-Hessari

CEI Manager NIHR Global Surgery Unit **Prof Ismail Lawani**

Benin Hub Director and CEI Workstream Lead NIHR Global Surgery Unit

Lessons learned

- Start early: Buy-in from senior management, gate keepers and community is essential
- Never underestimate the <u>time</u> and <u>resources</u> needed to build relationships with the community
- Understand **motivations**: Different stakeholders have different goals. Use this to your advantage.









Lessons learned



- Align CEI efforts with community needs, even beyond research goals
- Plan for future collaborations: Use these differences to identify opportunities for future partnerships.
- Be adaptable: Be flexible and adjust to different work styles.









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Community and Stakeholder Engagement

What have we learnt?

RESPIRE Team

Date: 5 November 2024







National Institute for



Contextual challenges

- Competing policy priorities
- Health system limitations
- Power dynamics
- Socio-economic, cultural and political barriers
- Limited networks
- Limited understanding of policy landscape
- Public health emergencies and crises derail activity

CHALLENGES

Process challenges

- Differentiating engagement in care delivery from engagement for research
- Clarifying who is the end user

 a citizen, a patient, a clinician, a policy maker
- Identifying, utilising/building strategic communication capacity
- Going beyond the "usual customers" with limited funding
- Organisational limitations

Outcome challenges

- Linking engagement inputs with outputs/outcomes and better understanding the pathways
- How did the engagement change the research and at what stage of research cycle?
- How do you sustain engagement after the study ends?







LESSONS

Institutionalisation

Decentralisation	lailored
	approach

Understand power dynamics

Internal and external stakeholder engagement needed

Building rapport, trust and relationships are vital

Non-linear, time-consuming and unpredictable, so be flexible

Tailored







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THANK YOU



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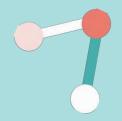




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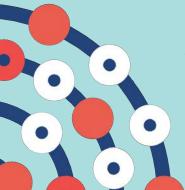








Please continue to submit your questions via the Q&A function and 'upvote' any questions you particularly want answered by our panel.



Any questions that are not answered will be compiled and their answers shared after the webinar.

Evaluation form

Thank you!

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GHR Portfolio: NIHR funding and awards



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