

Implementation research to prevent non-communicable diseases (NCDs) by reducing adolescents' exposure to air pollution and tobacco

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- **Adolescents** have the potential to be **powerful advocates** for change in family and society
- Deliver **implementation** and **evaluation plans** working closely with local teams
- Sustain stakeholder interest through comprehensive **communications planning** and **delivery**

Air pollution and tobacco are responsible for >30% of the global NCD deaths and significant health and economic problems

Adapting the evidence to local contexts needs engagement of adolescents (14-21), professionals and policy makers



Brain research shows adolescence is when thoughts, life patterns, and habits form, influencing the future of adolescents



Tobacco dependence often starts in adolescence



Disadvantaged populations in Uganda, Greece, Pakistan, Kyrgyzstan and Romania - 12 partners in 5 countries