

[ WEBINAR ]

# FROM KNOWLEDGE TO ACTION:

addressing tobacco cessation  
in chronic respiratory diseases



11 July 2024  
14:00 - 15:30 CEST

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# Overview

Chronic respiratory diseases (CRDs), including asthma and chronic obstructive pulmonary disease (COPD), pose a significant global health challenge. COPD is the third leading cause of death globally, causing 3.2 million deaths in 2019, while 0.5 million people died from asthma. Approximately half a billion people live with chronic respiratory diseases (CRDs) across the globe. Addressing CRD-related morbidity and mortality is critical to progress towards the global targets for noncommunicable diseases in the WHO Global Action Plan for the Prevention and Control of Noncommunicable Diseases (2013-2030) and 2030 Agenda for Sustainable Development.

Exposure to tobacco smoke, including second-hand smoke, is one of the most important risk factors for CRDs, exacerbating symptoms and accelerating disease progression. Despite ongoing efforts to address tobacco use and CRD, challenges persist. These include limited awareness among healthcare professionals regarding the tobacco-CRD link, insufficient integration of tobacco cessation services into respiratory care settings, and challenges in implementing comprehensive tobacco control policies.

In response, WHO will launch the [\*\*Tobacco Knowledge Summaries on asthma and COPD\*\*](#) (click to read the original publication) during the webinar. The webinar aims to raise awareness of the tobacco-CRD link and highlight evidence-based strategies and best practices for the early diagnosis, treatment and management of tobacco-related CRD. By bringing together health experts and stakeholders in the field, the webinar seeks to mobilize action and advocacy efforts toward reducing the burden of CRD associated with tobacco use.

## OBJECTIVES:

- 1. INFORM AND UPDATE:** provide updated information on tobacco-CRD relationship, including the latest data, evidence-based interventions, and WHO resources
- 2. SHARE BEST PRACTICES:** showcase successful initiatives and best practices in tobacco control and CRD management, encouraging knowledge sharing and replication
- 3. PROMOTE COLLABORATION:** facilitate collaboration among health professionals, policymakers, and tobacco control advocates to develop comprehensive strategies for CRD prevention and control

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# Speakers



**Elif Dağlı**  
Professor of Pediatrics,  
Health Institute  
Association, Turkey



**Lars-Åke Söderlund**  
Vice President, The  
International  
Pharmaceutical  
Federation



**Louise Restrick**  
Doctor, Whittington  
Health NHS Trust,  
London UK



**Moss Uromtah**  
Director, Codefest  
International and  
Codefest Institute of  
Technology



**Siân Williams**  
CEO, International  
Primary Care  
Respiratory Group



**Surabhi Joshi**  
Technical Officer, WHO



**Darush Attar-Zadeh**  
Behaviour Change Specialist and  
International Respiratory Trainer

*Moderator:*



**David CL Lam,**  
Past President of Forum of International  
Respiratory Societies (FIRS) and Asian  
Pacific Society of Respirology (APSR)

*Opening remarks:*



**Ruediger Krech**  
Director,  
Department of Health  
Promotion, WHO

*Closing remarks:*



**Bente Mikkelsen**  
Director,  
Department of NCDs, Rehabilitation  
and Disability, WHO

# Agenda

TIME (CET)	SESSIONS	CONTRIBUTORS
1400 - 1410	<b>Opening</b>	
	Welcome Agenda and housekeeping	<b>Moderator: Jing Han,</b> Technical Officer, Department of NCDs, Rehabilitation and Disability, WHO
	Opening remarks	<b>Ruediger Krech,</b> Director, Department of Health Promotion, WHO
1410 - 1425	<b>Part 1: Global burden, evidence-based interventions and WHO resources</b>	
	Topic 1: Chronic Respiratory Diseases	<b>Sarah Rylance,</b> Medical Officer, Department of NCDs, Rehabilitation and Disability, WHO
	Topic 2: Tobacco cessation	<b>Kerstin Schotte,</b> Medical Officer, No Tobacco Unit, WHO
	Quick Q&A and highlight Tobacco Knowledge Summaries for asthma and COPD	<b>Sarah Rylance and Kerstin Schotte</b>
1425 - 1515	<b>Part 2: Panel Discussion</b>	
	Moderated discussion to highlight opportunities to integrate tobacco cessation into Chronic Respiratory Diseases care, with specific examples from a range of countries	<b>Moderator: David CL Lam,</b> Past President of Forum of International Respiratory Societies (FIRS) and Asian Pacific Society of Respirology (APSR)  Panelists will include perspectives and experiences from: <b>Elif Dađlı,</b> Professor of Pediatrics, Health Institute Association, Turkey <b>Lars-Åke Söderlund,</b> Vice President, The International Pharmaceutical Federation <b>Louise Restrick,</b> Doctor, Whittington Health NHS Trust, UK <b>Moss Uromtah,</b> Director, Codefest International and Codefest Institute of Technology <b>Siân Williams,</b> CEO, International Primary Care Respiratory Group <b>Surabhi Joshi,</b> Technical Officer, WHO
	Role Play Non-pharmacological approaches and lifestyle changes to support patients' self-care	<b>Darush-Attar Zadeh,</b> Behaviour Change Specialist and International Respiratory Trainer
1515 - 1525	<b>Part 3: Q&amp;A session</b>	
	Questions from audience presented to panel	<b>Sarah Rylance,</b> WHO
1525 - 1530	Closing remarks	<b>Bente Mikkelsen</b> Director, Department of NCDs, Rehabilitation and Disability, WHO