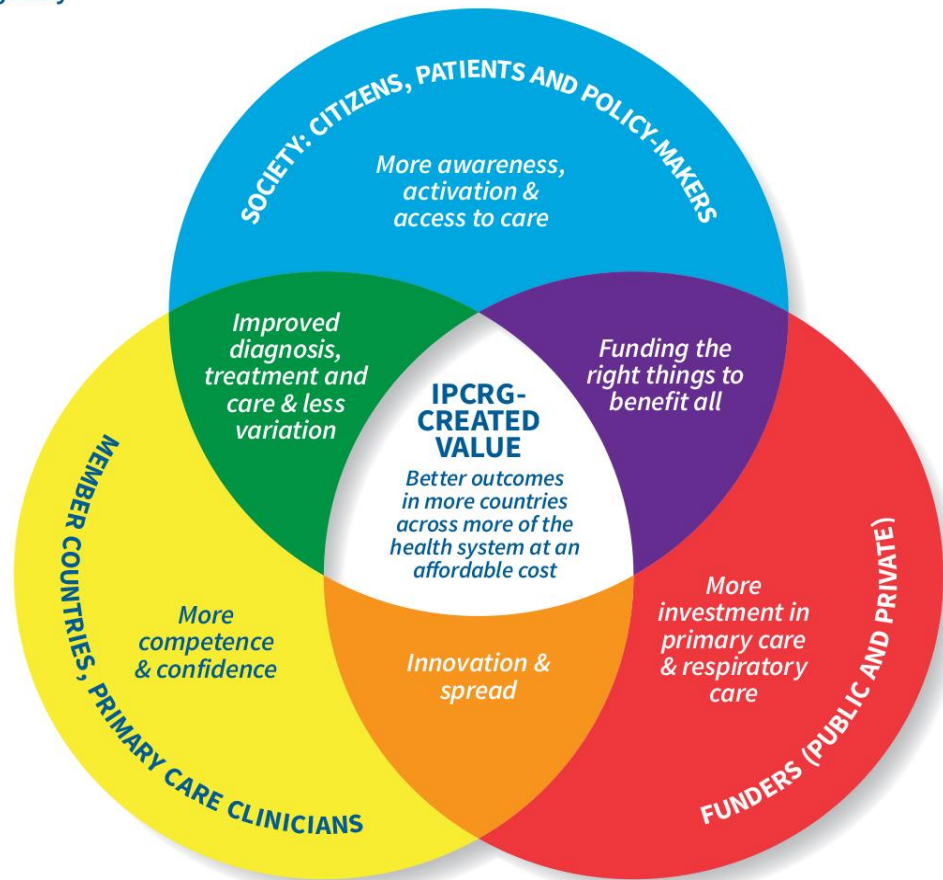


# AGM

# President's Report for 2023

Ee Ming Khoo

# We continue to deliver our strategy to deliver value to three stakeholder groups



# We created value for our country members and individual clinicians

- Extended the Asthma Right Care social movement to 24 countries. Asthma Right Care raises awareness of global problems in asthma management and generates commitment to improve. It has demonstrated change is possible driven by primary care engaging with stakeholders across countries and disciplines.
- Built capacity to support clinical improvement in asthma management by running our signature Teach the Teacher programmes in Spain, Brazil, Mexico, North Macedonia, Dominican Republic and Panama.
- Defined what good quality asthma and COPD care looks like and provided practical resources to enable its delivery.



**What does good quality asthma care look like?**

IPCRG supports primary care respiratory care delivery to the best quality possible. We aim to ensure that primary care is a central, coordinated, and supported through a range of stakeholders from the government to the patient. We aim to ensure that primary care is a central, coordinated, and supported through a range of stakeholders from the government to the patient.

**People with asthma deserve...**

**Diagnosis**

1. A timely, accurate diagnosis of asthma by their primary healthcare team.
2. A timely, accurate diagnosis of asthma by their primary healthcare team.

**Management**

1. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.
2. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.

**Review**

1. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.
2. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.

**When control is poor**

1. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.
2. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.

**What does good quality COPD care look like?**

IPCRG supports primary care respiratory care delivery to the best quality possible. We aim to ensure that primary care is a central, coordinated, and supported through a range of stakeholders from the government to the patient.

**People with exposure to risk factors for COPD deserve...**

**Prevention**

1. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.
2. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.

**People with COPD deserve...**

**Diagnosis and management**

1. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.
2. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.

**Review**

1. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.
2. To receive a timely and accurate diagnosis of asthma by their primary healthcare team.

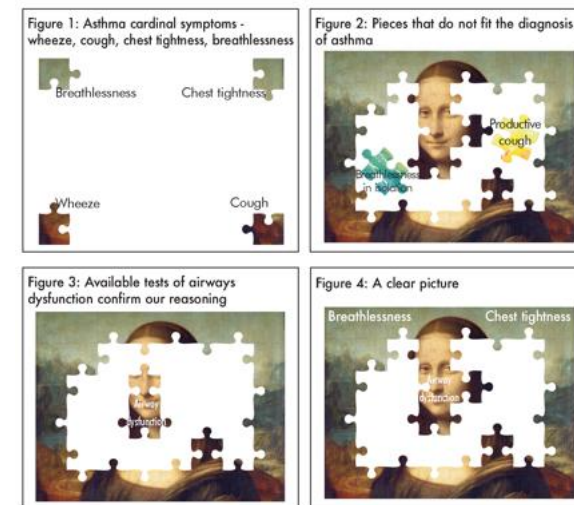
# And...

- Built on our experience in Asthma Right Care to start building commitment to COPD Right Care, including new conversation pieces – Wheel and cards
- Forged a strong relationship with our colleagues in the International Pharmaceutical Federation (FIP) to engage community pharmacists in our programmes.
- Recognising that there is no “international language” of primary care, worked with our member countries to translate and adapt educational resources into multiple languages.



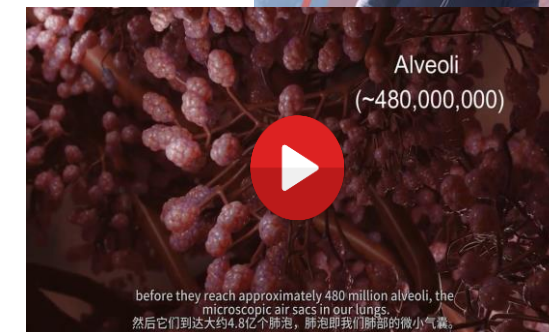
# And...

- Built research confidence and competence through two research schools.
- Developed a new approach to teaching about asthma diagnosis, using the metaphor of a puzzle
- Expanded our e-learning contribution with our first in-house free case-based e-learning programme on COVID, asthma, and COPD accredited by EACCME.



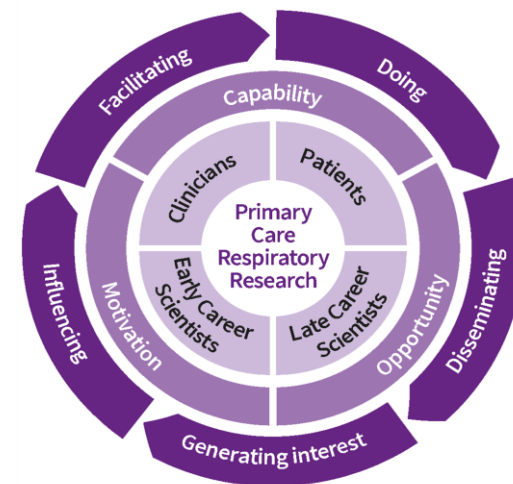
# We created value for public, policy-makers and those living with respiratory problems

- Created new information and education resources for primary care to support self-management including a digital COPD magazine now in 8 languages, and more versions of our How we breathe videos.
- Led stakeholder engagement in multiple global health research programmes.



# And...

- Funded 10 global research projects that address our prioritised research questions and support the next generation of respiratory researchers.
- Coordinated Global Health Respiratory Network - a network of UK-funded global health respiratory research programmes and their global south partners to identify synergies, opportunities and to build a stronger relationship with funders.



# We created value for funders

- Participating in global health research programmes in 11 low and middle income countries.
- Introduced new partners from our member countries to global research programmes.
- Provided platforms for dissemination of findings through our scientific meeting in Munich, online and through our journal.



BUILDING RESEARCH ACROSS THE WORLD IN LUNG DISEASE

